

RESOLUTION NO. 2016-15

RESOLUTION OF THE MAYOR AND THE CITY COUNCIL OF THE CITY OF HIALEAH, FLORIDA, AUTHORIZING THE MAYOR AND THE CITY CLERK, AS ATTESTING WITNESS, ON BEHALF OF THE CITY, TO RENEW A SPONSORSHIP AGREEMENT WITH NAVARRO DISCOUNT PHARMACY, LLC, IN SUBSTANTIAL CONFORMITY WITH THE AGREEMENT ATTACHED AND MADE A PART HEREOF AS EXHIBIT "1", FOR A TERM OF ONE YEAR, COMMENCING ON APRIL 1, 2016 THROUGH MARCH 31, 2017, UNDER THE SAME TERMS AND CONDITIONS IN EXCHANGE FOR A TOTAL SPONSORSHIP FEE OF \$15,000.00; AND PROVIDING FOR AN EFFECTIVE DATE.

WHEREAS, on or about April 1, 2015, the City of Hialeah ("City") and Navarro Discount Pharmacy, LLC ("Sponsor") entered into a Sponsorship Agreement ("Original Agreement") whereby the Sponsor accepted a municipal marketing partnership bundle as part of the designation as a Hialeah Corporate Partner and the Official Pharmacy of the Hialeah Adult Centers, which included, but was not limited to on-site advertising opportunities, media, Internet, direct-mail advertising opportunities, presentation at special events and programs, VIP parking, signage on Hialeah Transit buses on the Marlin and Flamingo routes, for a total sponsorship fee of \$15,000.00 for a term of one year;

WHEREAS, pursuant to the Original Agreement, the parties, upon mutual agreement, have the option to renew the Original Agreement for an additional term of one (1) year, on similar terms and condition, provided that the Sponsor sent written notification to the City ninety (90) days prior to the expiration of the Original Agreement exercising its option to renew the Original Agreement;

WHEREAS, the City has received Sponsor's written notification exercising its option to renew the Original Agreement; and

WHEREAS, the City hereby wishes to renew the Original Agreement for one (1) year, provided that all of the terms, conditions, requirements and specifications contained in the Original Agreement remain in full force and effect during the renewal term, and Sponsor pays a total sponsorship fee of \$15,000.00 for the renewal term.

WHEREAS, the City of Hialeah finds it in the best interest of the community and residents of the find ways to promote and fund the operation of special municipal events and programs for the community at large and to reach a greater number residents through sponsorship agreements.

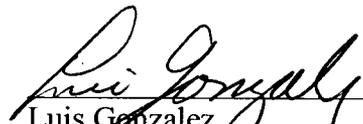
NOW, THEREFORE, BE IT RESOLVED BY THE MAYOR AND THE CITY COUNCIL OF THE CITY OF HIALEAH, FLORIDA, THAT:

Section 1: The Recitals are true and correct and are hereby incorporated into and made a part of this Agreement.

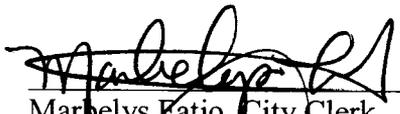
Section 2. The City of Hialeah, Florida hereby authorizes the Mayor and the City Clerk, as attesting witness, on behalf of the City, to renew a sponsorship agreement with Navarro Discount Pharmacy, LLC, in substantial conformity with the Agreement attached and made a part hereof as Exhibit "1", for a term of one year, commencing on April 1, 2016 through March 31, 2017, under the same terms and conditions, in exchange for a total sponsorship fee of \$15,000.00.

Section 3: This resolution shall become effective upon signature of the Mayor of the City of Hialeah, Florida or at the next regularly scheduled City Council meeting, if the Mayor's signature is withheld or if the City Council overrides the Mayor's veto.

PASSED AND ADOPTED this 26 day of January, 2016.

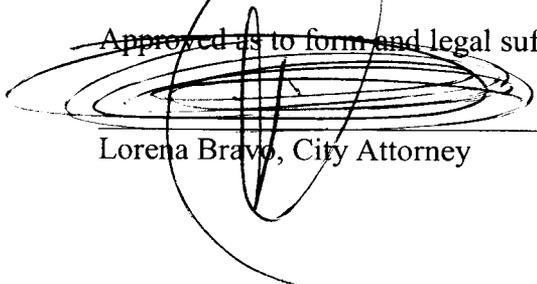

Luis Gonzalez
Council President

Attest: Approved on this 1 day of February, 2016.


Marbelys Fatjo, City Clerk


Mayor Carlos Hernandez

~~Approved as to form and legal sufficiency:~~


Lorena Bravo, City Attorney

Resolution was adopted by a (7-0) unanimous vote with Councilmembers, Caragol, Cue-Fuente, Garcia-Martinez, Hernandez, Gonzalez, Lozano and Casáls-Muñoz voting "Yes".