

**City of Hialeah Census 2020 Committee**

**Minutes**

**Wednesday, August 19, 2020**

**City of Hialeah City Hall Council Chambers**

**501 Palm Ave, Hialeah, FL 33010**

**6:00 p.m.**

**1. CALL TO ORDER**

**A. REPORT:** Chairman Ponce called the meeting to order at 6:03 p.m.

**2. ROLL CALL OF COMMITTEE MEMBERS AND STAFF**

**A. REPORT:** Sylvana Soler-Gonzalez, Office of the City Clerk, called the roll with the following Committee Members present:

1. Zachary Swanson
2. Julio Ponce
3. Michael Bell
4. Eddie Santiesteban
5. Mario Pico
6. Angela Ramos

**B. REPORT:** Sylvana Soler-Gonzalez, Office of the City Clerk, called the roll with following Committee Member absent:

1. Marta Rios

**3. PUBLIC COMMENTS**

**A. REPORT:** The Office of the City Clerk did not receive mail messages from persons interested in making comments or posing questions on matters of public concern.

**B. REPORT:** Chairman Ponce asked anyone watching or listening to the meeting who would like to speak to use the raising of the hand feature on Zoom. No one expressed interest in participating.

#### **4. OVERVIEW OF FLORIDA'S SUNSHINE LAWS AND PUBLIC RECORDS**

**A. REPORT:** Council Member Tundidor advised the Committee of the Sunshine Laws and Public Record Laws, which apply to all Committee Members.

#### **5. GUEST SPEAKER**

A. Josh Dieguez, Council Member and Census Liaison for the Town of Miami Lakes  
**PRESENTED**

B. Bia Marsellos, Intergovernmental Affairs Administrator  
**PRESENTED**

**REPORT: Committee Member Ramos logged off before the discussion of Agenda Item 6A.**

#### **6. AGENDA ITEMS**

A. Request permission to approve the minutes of the Virtual Census 2020 Committee meeting held on July 15, 2020.  
(OFFICE OF THE CITY CLERK)

**REPORT: Motion to Approve Item A made by Committee Vice Chair Santiesteban, and seconded by Committee Member Swanson. Motion passes 5-0-2 with Committee Member Rios and Committee Member Ramos absent.**

#### **7. UNFINISHED BUSINESS**

A. Hialeah Census 2020 Efforts Progress

a. Repose Rate

**REPORT:** Council Member Tundidor informed the Committee that the current response rate of the City of Hialeah is 65.3 percent.

b. Efforts:

1. Hialeah Housing Authority apartment complex

**REPORT:** Councilman Tundidor informed the Committee of the distribution of 2020 Census information to residents in public housing facilities.

2. Census reminder mail

**REPORT:** Councilman Tundidor spoke regarding the distribution of 2020 Census reminder mail to residents in public housing.

3. Back to School Drive

**REPORT:** Councilman Tundidor spoke regarding the distribution of 500 book bags and 2020 Census material at the Back to School Drive held on August 5, 2020.

4. COVID-19 Children's testing

**REPORT:** Councilman Tundidor spoke of the COVID-19 Children's testing initiative that will be held from August 31, 2020 through September 4, 2020.

5. Clear Channel advertising

**REPORT:** Councilman Tundidor informed the Committee that 2020 Census transit shelter advertisement, static and digital billboards will be advertise this current week.

**REPORT:** Councilman Tundidor spoke of providing 2020 Census information at Councilwomen Perez's Drive-In Movie Theater initiative on September 19, 2020.

**REPORT:** Councilman Tundidor spoke of providing 2020 Census information in water bills.

**REPORT:** Committee Member Swanson advised the Committee he would distribute 2020 Census material to local businesses and residential areas.

**REPORT:** Chairman Ponce recommended conducting the COVID-19 Children's testing on child daycares.

8. **NEW BUSINESS**

**REPORT: None**

9. **COMMENTS/DISCUSSION BY COMMITTEE**

**REPORT: None**

**10. ADJOURNMENT**

**REPORT: Chairman Ponce adjourned the meeting at 6:44 p.m.**

**NEXT 2020 CENSUS COMMITTEE MEETING: Wednesday, September 16, 2020 at  
6:00 p.m.**