RESOLUTION NO. 2015-58

RESOLUTION OF THE MAYOR AND THE CITY COUNCIL OF THE CITY OF HIALEAH, FLORIDA REPEALING RESOLUTION 2015-11 (JANUARY 23, 2015) WHICH ADOPTED THE CITY OF HIALEAH CULTURAL HERITAGE, EDUCATION AND PERFORMING ARTS PARK MASTER PLAN AND IN ITS STEAD APPROVING AND ADOPTING THE CITY OF HIALEAH CULTURAL ARTS MASTER PLAN, A COPY OF WHICH IS ATTACHED AS "EXHIBIT 1", ESTABLISHING A GUIDE FOR THE EXPENDITURE OF PUBLIC FUNDS IN THE CITY'S PARKS AND PUBLIC SPACES THAT WILL PROMOTE ARTISTIC EXPRESSION AND PROVIDE A PLACE FOR THE DISPLAY AND ENJOYMENT OF ART IN THE COMMUNITY.

WHEREAS, in November 2004, Miami Dade County residents approved the Building Better Communities General Obligation Bond (GOB) program;

WHEREAS, as a result, the City has been awarded bond money over the past few years for acquisition, design and development of a public space that would promote cultural heritage, education and performing arts;

WHEREAS, the Cultural Master Plan intends to establish a guide for the expenditure of public funds to promote artistic expression and provide a public space for the display and enjoyment of art in our community and identifies specific target projects to advance this purpose; and

WHEREAS, upon approval, of the City of Hialeah's Cultural Master Plan, the City of Hialeah will submit this plan to the Miami Dade County General Obligation Bond Citizen's Advisory Board for review and approval

NOW, THEREFORE, BE IT RESOLVED BY THE MAYOR AND THE CITY COUNCIL OF THE CITY OF HIALEAH, FLORIDA, THAT:

Section 1: The recitals are hereby incorporate herein by reference, in their entirety, as if fully set forth herein.

Section 2: Hialeah, Fla. Resolution 2015-11 (Jan. 23, 2015) approving and adopting the City of Hialeah Cultural Heritage, Education and Park Master Plan (Effective as of December 1, 2014) is hereby repealed.

Section 3: The Mayor and City Council of the City of Hialeah hereby approve and adopt the City of Hialeah's Cultural Master Plan, a copy of which is attached hereto as "Exhibit1".

PASSED AND ADOPTED this 14 day of April, 2015.

Isis Garcia-Martinez
Council President

Attest:

Approved on this 17 day of April, 2015.

Marbelys Fatjo, City Clerk

Mayor Carlos Hernandez

Approved as to form and legal sufficiency:

Lorena E. Bravo, City Attorney

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Resolution was adopted by a 6-0-1 vote with Council Members Casáls-Muñoz, Cue-Fuente, Garcia-Martinez, Gonzalez, Hernandez, & Lozano voting "Yes", & Councilmember Caragol, absent.

City of Hialeah

Cultural Arts Master Plan

Effective: Council Approval April 24, 2015

Adopted by City of Hialeah, FL Resolution No.: _____

501 Palm Ave.

First Floor – Grants & Human Services Department

Hialeah, FL 33010

EXHIBIT

1

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EXECUTIVE SUMMARY

The City of Hialeah by and through the Miami Dade County General Obligation Bond Program hereby submits this plan in order to solidify the use and implementation of the funds into this Master Cultural Arts Plan which have been delineated to the City of Hialeah in order to increase the public's exposure to culture through the arts.

HISTORY AND CONCEPT

On December 2012, the City of Hialeah acquisitioned a parcel land that was to be dedicated for the sole purpose of enhancing the arts and bringing awareness to the cultural diversity that has awakened in this community and originally named it *The Cultural Heritage, Education and Performing Arts Park*. The City of Hialeah is presently working to create a cultural environment that draws on the heritage and customs of our diverse population and supports the development, expression and preservation of art and culture of all groups and individuals that make up this community.

Recognizing that cultural diversity goes beyond language, ethnicity, race and religion, the City of Hialeah has decided to re-name this project *Garden of the Arts* in order to better capture the essence of this project. We want to create a welcoming and nurturing environment where visitors can connect not only to the arts but to each other. This area is not a park but an open plaza mimicking the open museum concepts seen throughout the world and it will house art and sculptures from artists not only locally but globally.

The City of Hialeah holds the top rank on the list of U.S. cities where Spanish speaking residents dominate the population and it is the sixth largest city in the state of Florida.

As of 2014, the City of Hialeah has a population is 226,837 of which more than 94% reports using Spanish as their primary language. The City of Hialeah has the highest percentage of Cuban and Cuban American residents of any city in the United States, at 74% of the population, making them a distinctive and prominent feature of the City's culture. In addition, the City of Hialeah's growing immigrant community now is home to Colombians, Puerto Ricans, Dominicans and other Hispanic groups, making the City a culturally diverse place to live.

This is the cultural aspect and essence that the City of Hialeah wishes to enhance in our community by and through this Cultural Master Plan.

This Cultural Master Plan seeks to identify the uses for the cultural funds allocated to the City of Hialeah. One is to expand the original scope of the cultural art project to include the proposed *Garden of the Arts.* As stated this is an outdoor museum-like setting, as part of a Cultural Plan that will benefit both the constituents of the City of Hialeah as well as those of Miami-Dade County. This concept is birthed from the idea of an open-air museum that originated in Oslo, Norway in 1888 (see exhibit 1) and was then widely adopted by Central and Eastern European countries among them France and Denmark, and lately used in Canada (see exhibit 2) and Japan's Hakone Open-Air Museum (see exhibit 3) which opened in 1969. The purpose of the open-air museum is to provide in an open garden a living history cultural experience. This experience is what we wish to create for the City of Hialeah.

Secondly, the City of Hialeah would also like to use cultural funds for the creation and installation of permanent art sculptures throughout the City of Hialeah's jurisdictional limits. Carefully selected sculptures will be showcased at strategic intersections throughout the City, not only beautifying the landscape of the city but giving its constituents a sense of identity and continuity, thus promoting respect for cultural diversity and human creativity. One such sculpture is expected to be placed at our most famous West side entrance off the Palmetto Expressway known to most

as NW 103rd Avenue but to locals is our one and only West 49th Street. This is our retailer mecca and it absorbs thousands of commuters on any given day.

INTRODUCTION

The Cultural Master Plan will be developed in order to be able to map out the needs and wants of the City of Hialeah moving forward with its cultural aspirations. This plan will provide a conceptual framework and guide for the system consistent with capital improvement projects and will evaluate the already existing projects and what the future plans are to improve the cultural vibe of the City of Hialeah. The goals of the plan will be to:

- Promote master site planning for this area and categorize it in terms of its development, infrastructure and amenities.

- Define specific facility goals and objectives that will be translated into facility plans.

Finally, the creation of this planning document will provide the foundation for standardized consistent development. This will allow the city to become more identifiable and distinctive from other municipalities with its unique cultural characteristics, and will continue to improve the overall quality of life of the citizens in the City of Hialeah and Miami Dade County.

The City of Hialeah has identified surplus funds that were remaining from the previous projects and would request that those funds be combined with the initial investment for the Cultural Heritage, Education and Performing Arts Park in order to complete and expand this cultural project into what will now be called the *Garden of the Arts* project in the region. Further, the remaining funds are to be used on permanent art sculptures and/or installations located throughout the city for public viewing.

The Grants & Human Services Department in conjunction with the Construction and Maintenance Department will strive to continue to create a state-of-the art cultural masterpiece, unique and distinctive in its nature. The Cultural Master Plan will serve as a functional report for operations, levels of service, goals and objectives for this project.

CULTURAL ARTS MASTER PLAN PROPOSED PROJECT #1

Garden of the Arts

The Cultural Heritage, Education and Performing Arts Park is located at 1850 W. 76th Street, Hialeah, Florida 33014. It is a beautiful area of the City of Hialeah and is currently in development (please see Exhibit 4). This parcel of land was purchased with General Obligation Bond monies awarded to the City of Hialeah at the end of 2012 and the original project description was a park that would offer multicultural educational and performing arts opportunities and activities to children and adults in our community including paved walking trails, parking areas, site lighting, benches for seating areas, lush landscaping and such cultural aspects as historic murals, monuments and elevated stage with turf seating (see Exhibit 5 Conceptual Drawing). But now the City of Hialeah wishes to expand on the original project scope towards a new vision for this project.

The City of Hialeah is planning to expand this project and create the *Garden of the Arts* project; In addition to the original scope, this proposed Project #1 seeks to create a place where each individual will enjoy a unique cultural experience; a place for inspiration and quiet contemplation. While most gardens are a result of a particular climate or landscape, many are simply an extension of the gardener's imagination and passion. The arts uniquely empower the creative vitality of every individual. The *Garden of the Arts* will be home to beautiful sculptures, monuments, murals and interpretive areas created by over ten renowned artists that will be assigned to work on this project

each bringing his/her own experiences, culture, art form and features.

Each visitor will be stepping into a living history open-air museum where through art they will be able to re-live the different eras and cultures that make up the heritage of the City of Hialeah. The *Garden of the Arts* will be a mega-cultural area for residents and non-residents that will show among other things the essence of what it is to be an immigrant; not only past history of this City but where the City of Hialeah will be in years to come through art. It will be a fun, educational and inspirational experience that will bring the community together in celebration and pride of its history and at the same time give them a sense of identity and respect for cultural diversity.

This site will also serve for the City of Hialeah as a possible venue to host cultural events throughout the year that will celebrate and honor our cultural heritage and history, celebrate cultural diversity and broaden our vision to help us move forward. These events will be open to the public and artists from throughout the U.S. and around the world will exhibit and/or give lectures that will educate and invite those in attendance to experience and learn more about the different cultures that make up this community.

CULTURAL ARTS MASTER PLAN PROPOSED PROJECT #2

Art throughout the City of Hialeah

In support to the *Garden of the Arts*, as previously explained, the City of Hialeah plans to also take this cultural arts vision and learning experience throughout the city as a way of introduction and open invitation to the arts for commuters and locals. The City of Hialeah plans, as part of this project, to install permanent art sculptures and statues representative of the history, heritage and diversity of this City and showcase the unique cultural characteristics of this community to all.

Permanent artworks will be installed at key gateways and at focal points along the City's major roadways and intersections in order to add beauty and interest to public spaces and increase opportunities for the public to experience and participate in the arts.

Many studies have documented the importance of arts projects as a part of community development strategies. Cultural and artistic programs have played an increasingly prominent role in urban regeneration initiatives.

Community development programs that utilize the arts have proven to have positive and measurable impacts on local social capital. Positive changes common across the majority of studies include:

- *Personal change* – making new friends, being happier, more creative and confident.
- *Social change* – more cross-cultural community understanding, stronger sense of community, bringing different groups together.
- *Economic change* – impact on number of new jobs and people finding work, improved image of community helping inward investment and increased sales of art work and more investment in arts programs.

The social impact indicators listed above describe the kind of changes that Project #2 arts and cultural efforts strive to make in communities and society.

In addition, facts are that arts education makes a tremendous impact on the development growth of every child and has been proven to help level the "learning field" across social-economic boundaries as well as a measurable impact on at-risk youth in deterring delinquent behavior and truancy problems. Arts education helps students develop a sense of craftsmanship, quality task performance, goal-setting skills, positive work ethic and pride in a job well done. These are the type of changes we want to bring and implement to the future of City of Hialeah.

Proposal II will give all who travel through Hialeah the ability to view art in a platform that is both convenient, accessible, promotes dialogue about art and is free to all. The City of Hialeah will defer higher priority to locations that are heavily trafficked by both pedestrians and commuter and that can be easily seen; further the scale of the art will be relative to the surrounding landscape and location selected.

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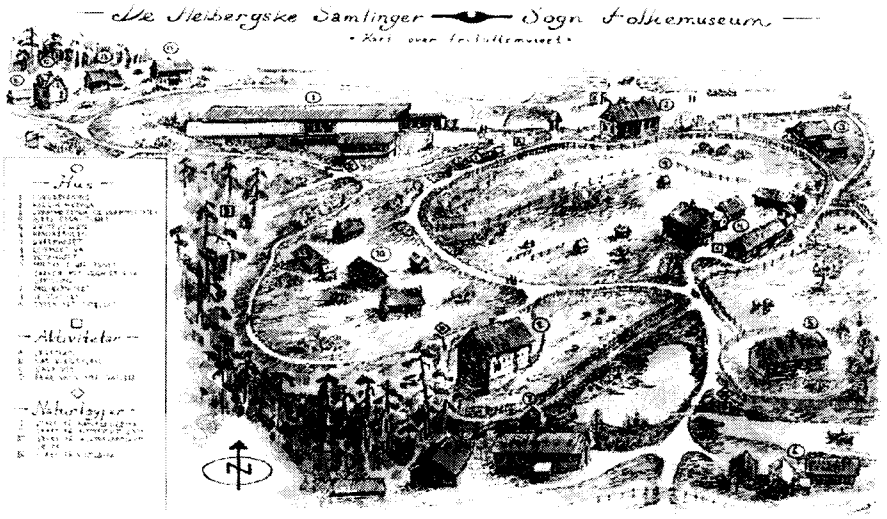
Consolidation of Remaining Project Funds

Funds for the aforementioned upgrades to Project #1 *Garden of the Arts* and Project #2 Art throughout Hialeah, would be coming from previous funds that were approved by the Board of County Commissioners in previous years and set aside for City of Haileah Projects, otherwise known as surplus funds, within the City of Hialeah. The City currently has projects that have come in under budget and thus would like to request the surplus funds be transferred to Project No. 332.1-7724 – *Cultural Master Plan*

Project	GOB Project #	Amount Allocated	Amount Remaining
Hialeah H.S. Parking Garage and Infrastructure	332-70406	$5,000,000.00	$440,032.00
Milander Center for the Performing Arts Parking Garage & Infrastructure	332-76591	$5,100,000.00	$1,900,454.00
Totals Monies Available			$2,340,486.00

EXHIBIT 1

Open air museum in Norway Sogn Folkemuseum

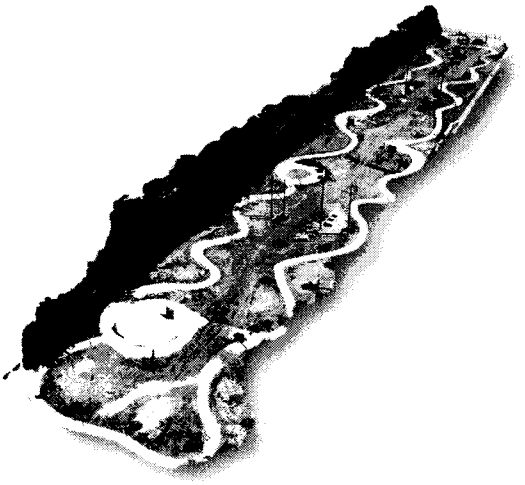


An open-air museum is a category of museum that exhibits collections of buildings and artifacts out-of-doors. European open-air museums are variously known as skansen, museums of buildings and folk museums. A recent form is the Ecomuseum, which originated in France.

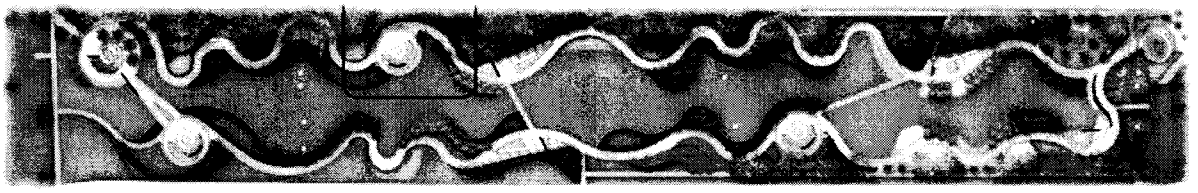
EXHIBIT 2

Comparison of open-air museum concept to City of Hialeah *Garden Of the Arts* present site

Canadian Museum of Civilizations Plaza



Current *Garden of the Arts* on-site development



Conceptual Drawing for City of Hialeah proposed *Garden of the Arts*

EXHIBIT 3

The Hakone Open Air Museum

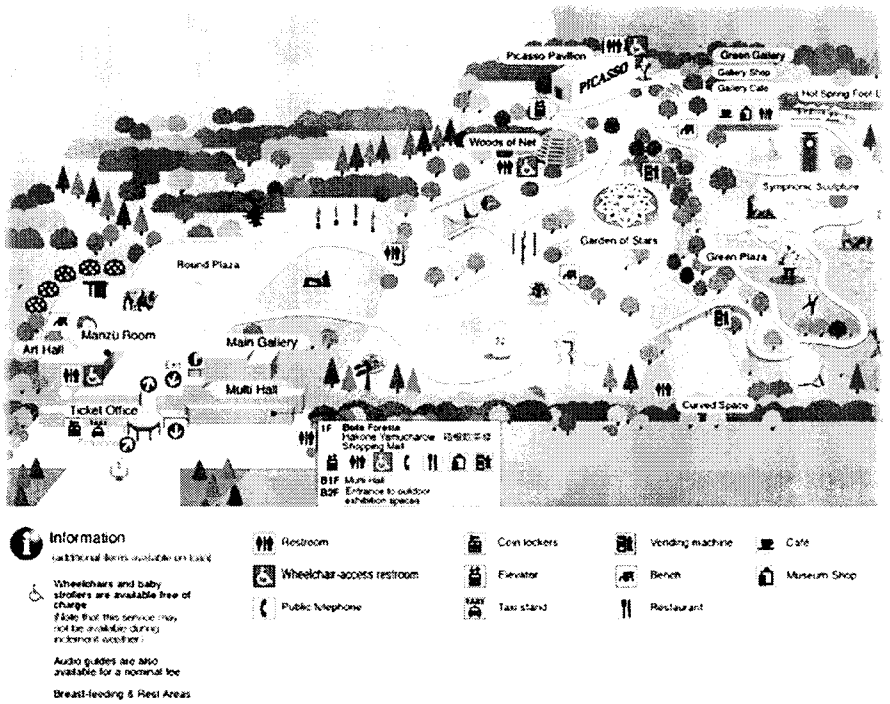


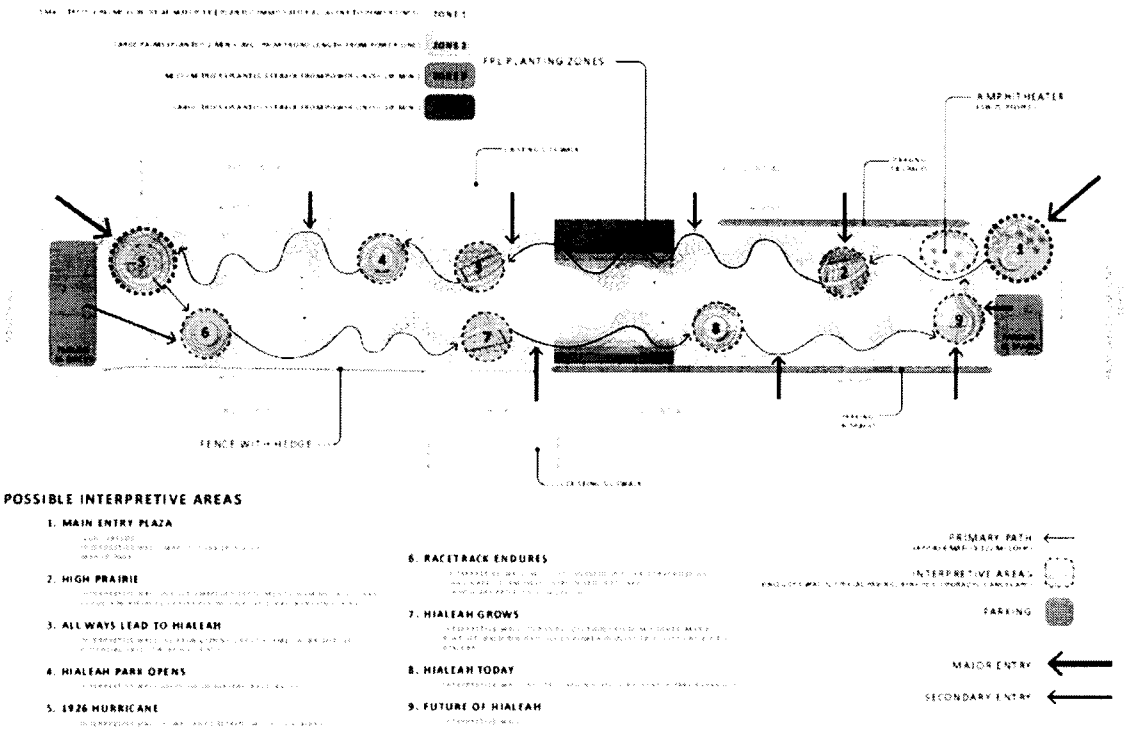
EXHIBIT 4

Aerial Photography of the City of Hialeah Garden of the Arts improvements

Construction & Maintenance

Hialeah Cultural Park

Print #150225335
Date: 02/25/15
Lat/Lon: 25.891435 -80.321551
Order No. 58058
Aerial Photography Inc 954-568-0484

EXHIBIT 5

Detailed Conceptual Drawing