

RESOLUTION NO. 2017-019

RESOLUTION OF THE MAYOR AND THE CITY COUNCIL OF THE CITY OF HIALEAH, FLORIDA AUTHORIZING THE MAYOR AND THE CITY CLERK, AS ATTESTING WITNESS, ON BEHALF OF THE CITY, TO ENTER INTO A CONSULTING AGREEMENT WITH FLORIDA MUNICIPAL MARKETING, LLC, A FLORIDA LIMITED LIABILITY COMPANY, TO REVIEW, REDEVELOP AND EXPAND A CORPORATE PARTNERSHIP PROGRAM AND MARKETING INITIATIVES FOR CITY RECREATIONAL AND EDUCATIONAL PROGRAMS, FACILITIES AND SPECIAL EVENTS, IN AN AMOUNT OF \$12,500.00, PAYABLE IN QUARTERLY INSTALLMENTS, PLUS COMMISSION ON NAMING RIGHTS AND SALES EXCEEDING \$200,000.00, AND COMPENSATION FOR OTHER SERVICES AS AGREED, FOR SIX MONTHS, WITH THE OPTION TO RENEW FOR AN ADDITIONAL SIX MONTHS, IN SUBSTANTIAL FORM AS ATTACHED HERETO AND MADE A PART HEREOF AS EXHIBIT "1".

WHEREAS, the managing member of Florida Municipal Marketing, LLC, Robert Walker, has extensive experience with the City of Hialeah's corporate sponsorship program; and

WHEREAS, it is in the best interest of the City to enter into a new agreement with an expanded scope of service since Florida Municipal Marketing, LLC has been successful in increasing revenues to the City in a cost-effective and efficient manner, through commission incentives and contract services.

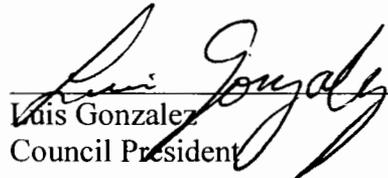
NOW, THEREFORE, BE IT RESOLVED BY THE MAYOR AND THE CITY COUNCIL OF THE CITY OF HIALEAH, FLORIDA, THAT:

Section 1: The foregoing facts and recitations contained in the preamble to this resolution are hereby adopted and incorporated by reference as if fully set forth herein.

Section 2: The City of Hialeah, Florida hereby authorizes the Mayor and the City Clerk, as attesting witness, on behalf of the City, to enter into a Consulting Agreement with Florida Municipal Marketing, LLC, a Florida limited liability company, to review, redevelop and

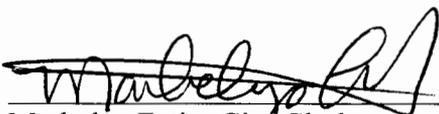
expand a corporate partnership program and marketing initiatives for City recreational and educational programs, facilities and special events, in an amount of \$12,500.00 plus commission on naming rights and sales exceeding \$200,000.00, and compensation for other services as agreed by the parties, for six months, with an option to renew for one additional six months, in substantial form as attached hereto and made a part hereof as Exhibit "1".

PASSED AND ADOPTED this 14 day of March, 2017.


Luis Gonzalez
Council President

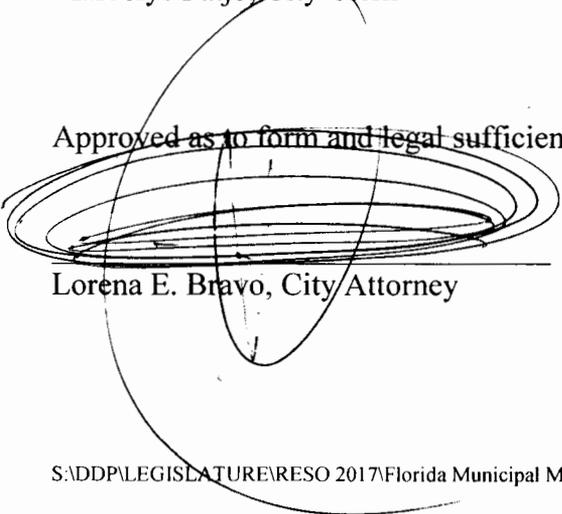
Attest:

Approved on this 20 day of March, 2017.


Marbelys Fatjo, City Clerk


Mayor Carlos Hernandez

Approved as to form and legal sufficiency:


Lorena E. Bravo, City Attorney

Resolution was adopted by a (6-0-1) vote with Councilmembers, Caragol, Gonzalez, Hernandez, Cue-Fuente, Lozano and Casáls-Muñoz voting "Yes". Councilmember Garcia-Martinez absent.