

City of Hialeah Census 2020 Committee

Minutes

Wednesday, September 30, 2020

City of Hialeah City Hall Council Chambers

501 Palm Ave, Hialeah, FL 33010

6:00 p.m.

1. CALL TO ORDER

A. REPORT: Chairman Ponce called the meeting to order at 6:02 p.m.

2. ROLL CALL OF COMMITTEE MEMBERS AND STAFF

A. REPORT: Sylvana Soler-Gonzalez, Office of the City Clerk, call the roll with the following Committee Members present:

1. Zachary Swanson
2. Julio Ponce
3. Michael Bell
4. Eddie Santiesteban

B. REPORT: Sylvana Soler-Gonzalez, Office of the City Clerk, called the roll with following Committee Members absent:

1. Angela Ramos
2. Mario Pico
3. Marta Rios

3. PUBLIC COMMENTS

A. REPORT: The Office of the City Clerk did not receive mail messages from persons interested in making comments or posing questions on matters of public concern.

B. REPORT: Chairman Ponce asked anyone watching or listening to the meeting who would like to speak to use the raising of the hand feature on Zoom. No one expressed interest in participating.

4. AGENDA ITEMS

A. Request permission to approve the minutes of the Virtual Census 2020 Committee meeting held on August 19, 2020.
(OFFICE OF THE CITY CLERK)

REPORT: Motion to Approve Item A made by Committee Vice Chair Santiesteban, and seconded by Committee Member Bell. Motion passes 4-0-3 with Committee Member Ramos, Committee Member Rios and Committee Member Pico absent.

5. UNFINISHED BUSINESS

A. Hialeah Census 2020 Efforts Progress

a. Repose Rate

REPORT: Council Member Tundidor informed the Committee that the current response rate of the City of Hialeah is 67.6 percent.

b. Efforts:

1. Hialeah Housing Authority apartment complex

REPORT: Councilman Tundidor informed the Committee of the distribution of 2020 Census information to residents in over 200 units.

2. COVID-19 Children's testing

REPORT: Councilman Tundidor informed the Committee of the distribution of 2020 Census material during the COVID-19 testing.

3. Water bill

REPORT: Councilman Tundidor spoke regarding the second cycle of 2020 Census information provided to residents in the City with the water bill.

5. Clear Channel advertising

REPORT: Councilman Tundidor informed the Committee of the display of 2020 Census transit shelter advertisement, static and digital billboards throughout the City.

REPORT: Committee Member Swanson advised the Committee of 2020 Census flyers provided to approximately 1,000 local businesses in the City.

REPORT: Committee Member Bell informed the Committee of his efforts with Hialeah Hospital.

6. NEW BUSINESS

A. U.S. Census Bureau deadline was changed to October 5, 2020.

REPORT: Councilman Tundidor informed the Committee that the U.S. Census Bureau placed a hold on the deadline extension for October 31, 2020.

7. COMMENTS/DISCUSSION BY COMMITTEE

REPORT: Councilman Tundidor commended all the Committee Members for their effort and dedication during their time in the 2020 Census Committee.

8. ADJOURNMENT

REPORT: Chairman Ponce adjourned the meeting at 6:14 p.m.