

CITY OF HIALEAH



City of Hialeah Census 2020 Committee

Wednesday, July 15, 2020

City of Hialeah City Hall Council Chambers

501 Palm Ave, Hialeah, FL 33010

6:00 p.m.

1. **CALL TO ORDER**

2. **ROLL CALL OF COMMITTEE MEMBERS AND STAFF**

- A. Zachary Swanson
- B. Angela Ramos
- C. Marta Rios
- D. Julio Ponce
- E. Michael Bell
- F. Eddie Santiesteban
- G. Mario Pico

3. **PUBLIC COMMENTS**

4. **OVERVIEW OF FLORIDA'S SUNSHINE LAWS AND PUBLIC RECORDS**

5. **GUEST SPEAKER**

- A. US Census Bureau, Assistant Regional Census Manager, Marilyn Stephens

6. **HIALEAH CENSUS 2020 EFFORTS PROGRESS**

- A. Current Hialeah Response Rate
- B. Water and Solid Waste Bills
 - 1. 7/13: 4,471 Homes received Census Pamphlets
 - 2. Goal: 57,000 Homes to receive Census Pamphlets
- C. Grassroots Initiative
 - 1. Targeted 500 Homes in low response areas

D. Budget Balance

1. \$35,000 Total Budget
2. \$2,736 Spent
3. \$32,264 Balance

7. ELECTION OF CHAIR OF THE 2020 CENSUS COMMITTEE

- A.** Election of Chair pursuant to City of Hialeah Code § 2-584(A).

8. AGENDA ITEMS

- A.** Request permission to approve the minutes of the Virtual Census 2020 Committee meeting held on June 18, 2020.
(OFFICE OF THE CITY CLERK)

- B.** Review Clear Channel Proposal

9. UNFINISHED BUSINESS

- A.** Sign placement on business property

- B.** Sign placement on gas pumps

10. NEW BUSINESS

11. COMMENTS/DISCUSSION BY COMMITTEE

- A.** Discussion of sign placement locations

- B.** AI Call Center

12. ADJOURNMENT